

Kristyna (Kris) Gustavson

Individual

Legend	E = Expert	S = Sophisticated	K = Knowledgeable	M/N = Minimal/None
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2023 Priority and Desirable Skills	Insurance/Benefit Industry	Financial	Actuarial
Self-Assessment	Sophisticated	Sophisticated	Minimal/None

Other Skills That are Not Priorities for 2023 and Were Not Assessed by the Nominating Committee

Self-Assessment									
Board Governance	Leadership	Strategic Planning	Risk Management	Health Care System	Investment	Information Technology	Labour Relations	Legal	Regulatory
E	E	E	S	E	K	S	K	K	K

Education		
School or Institution	Credits, Diploma, Degree Attained	Completed
Institute of Corporate Directors	Not-For-Profit Board Training Certificate	2017
PROSCI Global Change Management	Change Management Certificate	2015
University of British Columbia	Executive Education, Strategic Leadership	2007
University of British Columbia	Master of Science in Nursing	2001
Vancouver Community College	Nursing Management Certificate	1991
University of British Columbia	Bachelor of Science in Nursing	1986

Employment			
Organization	Position	Start Date	End Date
Provincial Health Services Authority	Corporate Director, Accreditation and Patient Experience	2003	Present
University of British Columbia	Adjunct Professor, Applied Science School of Nursing	2006	Present
Vancouver Winter Olympic Games	Venue Management and Communications (Volunteer)	2009	2010

Board Experience			
Organization	Position	Start Date	End Date
College of Pharmacists of BC	Member, Application Committee	2018	Present
The Law Society of British Columbia	Public Representative, Tribunal Hearing Panels	2021	Present
Canuck Place Children's Hospice	Board Director (Multiple Committees)	2012	2019
Little Mountain Baseball	Board Director	2003	2014
Registered Nurses Foundation of BC	Board Director, including President and Vice President	2002	2007
College of Pharmacists of BC	Board Director (Multiple Committees)	2001	2017

Community Involvement/Other Interests			
Organization	Position	Start Date	End Date
BC Patient Safety and Quality Council	Member, Patient Voices Network, Oversight and Advisory Committee	2016	Present
Toronto Blue Jays, Jays Care	National Challenger, Baseball Advisory	2018	Present
Accreditation Canada	Member, Survey Advisory Committee	2010	2017

Statement of Vision and Interest

Pacific Blue Cross (PBC) has a strong legacy and important mission to improve health and wellbeing for British Columbians. I want to be part of PBC's future, bringing over 35 years of healthcare experience, a history of building trust, creating relationships and embracing teamwork. I believe that PBC can learn from the past and be open to possibilities, such as considering embedding Indigenous teachings in the important work going forward. Despite the challenges that COVID-19 has brought us, I believe PBC will continue to be resilient, managing risks, while introducing practices and innovations going forward. It will be important to focus on purpose, culture and strategy coming through the journey that COVID-19 created. There is a back-log of health screening, diagnostics and treatments, and people have been anxious to travel safely again. Creating and sustaining a culture that staff and PBC members are proud of is my vision. My desire is to be of service to PBC and its community – building it better by believing in the value of people, being environmentally and economically sustainable. In order to accomplish this, I would bring a strong work ethic, fresh perspectives and optimism.

Note: This is a summary of the Nominee Information Form.