

Alexa Loo

Individual

Legend	E = Expert	S = Sophisticated	K = Knowledgeable	M/N = Minimal/None
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2023 Priority and Desirable Skills	Insurance/Benefit Industry	Financial	Actuarial
Self-Assessment	Knowledgeable	Expert	Knowledgeable

Other Skills That are Not Priorities for 2023 and Were Not Assessed by the Nominating Committee

Self-Assessment									
Board Governance	Leadership	Strategic Planning	Risk Management	Health Care System	Investment	Information Technology	Labour Relations	Legal	Regulatory
E	S	S	S	K	S	S	K	K	S

Education		
School or Institution	Credits, Diploma, Degree Attained	Completed
Canadian Institute of Certified Executor Advisors	Certified Executor Advisor	2022
Royal Roads University	Graduate Certificate in Executive Coaching	2014
Chartered Financial Analyst Program	Completed and Passed All Exams, did not Complete Articling	2006
Institute of Chartered Accountants	CPA, CA	1998
University of British Columbia	Bachelor of Commerce, Accounting	1994

Employment			
Organization	Position	Start Date	End Date
City of Richmond	City Councillor	2014	Present
Entrust Chartered Accountants	Associate Accountant	2010	2012
KPMG	Senior Accountant	1994	1998

Board Experience			
Organization	Position	Start Date	End Date
Kidsport Richmond	Recognition Chair	2013	Present
Metro Vancouver Regional District	Member, Liquid Waste Committee, and Indigenous Relations Committee	2018	Present
BC Sports Hall of Fame	Vice Treasurer	2020	Present
Canadian Olympic Committee	Member, Finance and Audit Committees	2010	2018
AthletesCAN	Treasurer and Canadian Olympic Committee Representative	2002	2010

Community Involvement/Other Interests			
Organization	Position	Start Date	End Date
Richmond Olympic Oval	Council Liaison	2014	Present
Richmond Chamber of Commerce	Council Liaison	2014	Present
Richmond FC	Coach	2016	Present
Canadian Armed Forces	Honorary Lieutenant Colonel	2022	Present
Canadian Olympic Team	Olympian	2006	2010

Statement of Vision and Interest

My vision for PBC is to continue its tradition of providing exceptional health benefits to British Columbians. As a member, I have always been impressed with the service and care I receive from the people at PBC and I want the next generation to receive the same compassionate care from PBC. By having a solid financial foundation, PBC will be able to continue to provide care and develop more health initiatives for our members to be healthy and happy. By maintaining and growing community and business partnerships and building more relationships, PBC will help more people access an increased array of health services. Leveraging technology, PBC will process claims quickly, accurately and securely. Leveraging data analytics, PBC will ensure health programs, like Grow Good Health, are effective. Being attuned to the changing landscape of health and wellness will keep PBC at the forefront of offering the best services that get members well and keep them healthy. Continuing efforts in diversity, equity and inclusion will support PBC to best understand, represent and serve our members. Reconciliation initiatives will support healing and the health of our Indigenous members.

Note: This is a summary of the Nominee Information Form.